



Platinum Sponsor Benefits \$8,000 Level

320 Touch Quilts donated to the personal care home of your choice

Includes All Benefits in Gold Level +

- Sponsor name or logo on Touch Quilt Project Project Bookmark
 - Sponsor profile or message on Touch Quilt Project Project website with hyperlink to sponsor website
 - Sponsor name or logo on e-blast to solicit additional sponsorships from corporate prospects
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Gold Sponsor Benefits \$4,000 Level

160 Touch Quilts donated to the personal care home of your choice

Includes All Benefits in Silver Level +

- Sponsor name or logo on Touch Quilt Project Project letterhead (used for all volunteer correspondence, informational letters, sponsor letters and thank you letters)
 - Sponsor name or logo in all Touch Quilt Project targeted e-blasts to over 200 past volunteers and new recruits (recognition in minimum of four e-blasts)
 - Sponsor name or logo on Touch Quilt Project website with hyperlink to sponsor website
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Silver Sponsor Benefits \$2,000 Level

80 Touch Quilts donated to the personal care home of your choice

Includes All Benefits in Bronze Level +

- Sponsor name or logo in two Alzheimer Society e-newsletters—each distributed to over 22,000 clients, volunteers and donors via email and direct mail
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Bronze Sponsor Benefits \$1,000 Level

40 Touch Quilts donated to the personal care home of your choice

Includes All Benefits in Friend Level +

- Sponsor name mention in Facebook and Twitter posts relating to participation as Touch Quilt Project sponsor
 - Sponsor name mention in Facebook and Twitter posts relating to day of presentation details
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Friend Sponsor Benefits \$ 500 Level

25 Touch Quilts donated to the personal care home of your choice

E-Communications and Website Recognition

- Sponsor name or logo on Touch Quilt Project website

Recognition in Print

- Sponsor name in Alzheimer Society of Manitoba's annual report distributed to clients, volunteers and donors

Day of Recognition at the Personal Care Home

- Opportunity to choose personal care home
- Opportunity to speak at Touch Quilt Project presentation
- Sponsor name or logo on certificate presented to personal care home (displayed at facility)
- Framed contribution certificate presented to sponsor
- Full tax receipt